

# ROME AREA CHAMBER OF COMMERCE

## 2021 - 2022 Membership Directory & Community Guide

published by the Rome Area Chamber of Commerce

139 W. Dominick Street, Rome, NY 13440

info@RomeChamber.com ~ www.RomeChamber.com

The Rome Area Chamber of Commerce receives requests every day about where to eat, play, work, shop, and stay. Our publication provides all the answers while helping our business members succeed.

The #1 requested publication for information about Rome, NY. Available in print, online and in PDF format for download. All versions include all advertising!



The Rome Chamber's Directory is used by residents, newcomers, visitors, developers, businesses, and entrepreneurs for business and pleasure.

More than 2,000 updated directories are printed and distributed for free in response to inquires throughout the year.

All Rome Chamber members receive two listings with all contact information in print and online, by category and by business name, FREE!

Your ad in the directory will be in full-color for a full impact! Full color included for all ads, from 1/12th to a full page. Design services available at no extra charge.

Advertise your business in this year-round ready reference.

Reserve by December 31 & SAVE!

Limited Space Available

\*Rates shown will increase by 10% January 3, 2022

**Reserve Ad Space Now & Save ~ Limited Space Available**  
**Deadline to reserve space at rates shown below is**  
**Friday, December 31, 2021**

Ad Size	Dimension	Rate*
Full page**	7.25"x 9.75"	\$1,525.00
<del>SOLD Inside Front Cover**</del>	<del>7.25"x 9.75"</del>	<del>\$1,655.00</del>
Inside Back Cover**	7.25"x 9.75"	\$1,655.00
Back Cover**	7.25"x 9.75"	\$2,075.00
Half-page vertical	3.63"x 9.75"	\$940.00
Half-page horizontal	7.25"x 4.88"	\$940.00
Quarter-page horizontal	7.25" x 2.25"	\$525.00
One-sixth page horizontal	4.75"x 2.25"	\$365.00
One-sixth page vertical	2.25"x 4.75"	\$365.00
One-twelfth page	2.25"x 2.25"	\$185.00

\*\* A full page bleed ad on these pages must measure 8.75"x 11.25" with no art or text within 1" of border.

To reserve ad space:  
Email or fax completed form to  
info@RomeChamber.com  
Fax (315) 337-1715 or Call (315) 337-1700

**Ad copy deadline: Weds. May 4th**

Ad artwork specifications:  
High-resolution PDF file (300 dpi), set to CMYK color mode with fonts embedded.  
Email artwork to info@RomeChamber.com

### Advertising Space Reservation

Size of advertisement (pick from options above) \_\_\_\_\_ \$ \_\_\_\_\_

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Date \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Street \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Make check payable to: RACC Service Corp. Mail to: 139 W Dominick Street, Rome, NY 13440

Payment in full must be received by Monday, January 3, 2022 to receive discounted pricing.

Ad copy due by Wednesday, May 4th ~ Email artwork to: info@RomeChamber.com

No guarantee on placement. Requests will be noted for consideration.