ROME AREA CHAMBER OF COMMERCE

The Rome Area Chamber of Commerce receives requests every day about where to eat, play, work, shop, and stay. Our publication provides all the answers while helping our business members succeed.

The #1 requested publication for information about Rome, NY. Available in print, online and in PDF format for download. All versions include all advertising!



The Rome Chamber's Directory is used by residents, newcomers, visitors, developers, businesses, and entrepreneurs for business and pleasure. More than 2,000 updated directories are printed and distributed

for free in response to inquires throughout the year. All Rome Chamber members

receive two listings with all contact information in print and online, by category and by business name, FREE!

Your ad in the directory will be in full-color for a full impact! Full color included for all ads, from 1/12th to a full page. Design services available at no extra charge.

Advertise your business in this year-round ready reference.

Reserve by December 31 & SAVE!

Limited Space Available

*Rates shown will increase by 10% January 3, 2022

2021 - 2022 Membership Directory & Community Guide

published by the Rome Area Chamber of Commerce 139 W. Dominick Street, Rome, NY 13440 info@RomeChamber.com ~ www.RomeChamber.com

Reserve Ad Space Now & Save ~ Limited Space Available Deadline to reserve space at rates shown below is Friday, December 31, 2021

	Ad Size	Dim	ension	Rate*	
	Full page**	7.25	"x 9.75"	\$1,525.00	
SOLD	Inside Front Cover**	7.25	"x 9.75 "	\$1,655.00	
	Inside Back Cover**	7.2	5"x 9.75"	\$1,655.00	
SOLD	Back Cover**	7.2	5"x 9.75 "	\$2,075.00	
	Half-page vertical	3.6	3"x 9.75"	\$940.00	
	Half-page horizontal	7.2	5"x 4.88"	\$940.00	
	Quarter-page horizont	tal	7.25" x 2.25"	\$525.00	
	One-sixth page horizo	ontal	4.75"x 2.25"	\$365.00	
	One-sixth page vertica	al	2.25"x 4.75"	\$365.00	
	One-twelfth page		2.25"x 2.25"	\$185.00	

** A full page bleed ad on these pages must measure 8.75" x 11.25" with no critical text within 1/2" of edge.

To reserve ad space: Email or fax completed form to info@RomeChamber.com Fax (315) 337-1715 or Call (315) 337-1700	ax completed form to Half Page omeChamber.com Horizontal		Half Page Vertical	1/6 Page Ver- tical	
Ad copy deadline: Weds. May 4th Ad artwork specifications:	1/6 Page Horizontal	1/12 Page	Verticul		
High-resolution PDF file (300 dpi), set to CMYK color mode with fonts embedded. Email artwork to info@RomeChamber.com	1/4 Page Horizontal			Full Page	

Advertising Space Reservation

Size of advertisement (pick from options ab	ove)	\$	
Business Name			
Contact Person		Date	
Phone	Email		
Street			
City, State, Zip			

Make check payable to: RACC Service Corp. Mail to: 139 W Dominick Street, Rome, NY 13440 Payment in full must be received by Monday, January 3, 2022 to receive discounted pricing. Ad copy due by Wednesday, May 4th ~ Email artwork to: info@RomeChamber.com No guarantee on placement. Requests will be noted for consideration.