

Parade Application

for the 2022

Honor America Days Celebration



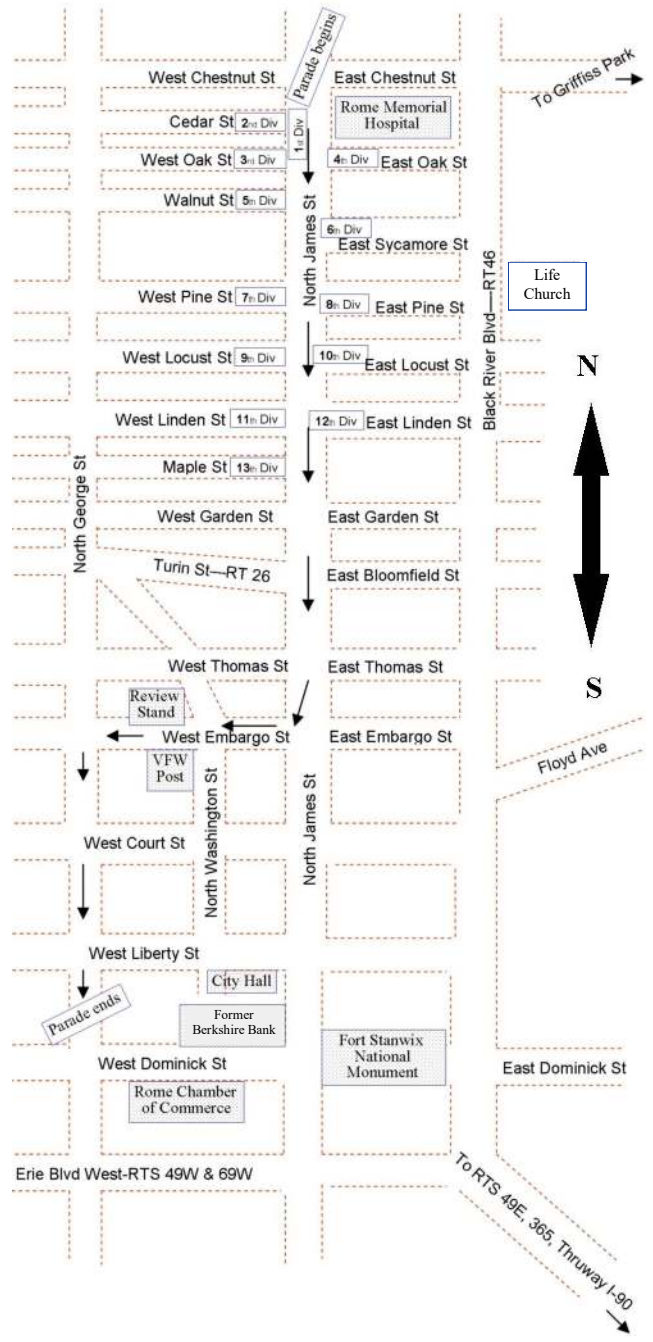
Saturday, July 30th

Organized by



Please return by June 17, 2022 to:
Rome Area Chamber of Commerce
139 W. Dominick St., Rome, NY 13440
Ph 315.337.1700 Fx 315.337.1715
info@RomeChamber.com
www.RomeChamber.com

2022 Honor America Days Parade Route



Honor America Days 2022

Groups and organizations are already contacting the Chamber in preparation for this year's events. The Parade steps off at 10am on Saturday, July 30, followed later that evening by the Symphoria Symphony Orchestra Pops Concert, featuring popular show tunes, rousing marches, and Americana at its best on the west lawn of Fort Stanwix National Monument in downtown Rome. Enjoy the cannon fire, the ringing of church bells, and a spectacular fireworks show presented by Berkshire Bank as the evening closes with the performance of the *1812 Overture* and the *Stars and Stripes*. This year the Honor America Days theme is **Let's Celebrate!** The Honor America Days Committee hopes parade participants will be creative with their floats and displays to get Rome into the Honor America Days.

One of our goals during the past several years has been to make the parade a more interactive experience for the spectators, and you may recall that there were a record number of organizations that created beautiful parade floats and many more groups that were very creative in providing live entertainment throughout the parade route. We are continuing to capitalize on that momentum by adding interactive entertainment acts throughout the route and by adding a number of categories to our parade awards to give more recognition to those who are taking the time to create the floats and provide unique types of parade entertainment.

Since 1984 the Honor America Days Celebration has been growing into an extremely successful, eagerly anticipated, and very enjoyable series of events and activities that represent the hard work of many, the cooperation of an entire community, and the financial support of an ever increasing number of very generous people and businesses.

Please review the information provided in this brochure. If interested in participating in the Honor America Days Parade, always at 10am on the last Saturday in July, please complete the application, and forward it to the Chamber office **by June 17th**.

If interested in organizing an event, **please enter the specifics of your event directly on the Events page at www.RomeChamber.com**. Questions? Call 315.337.1700.

Important: If your event is cancelled or changed, please notify the Chamber of the changes by calling 315-337-1700 or emailing info@RomeChamber.com so that we may update your event. Do not use the website to re-submit your event.

Events and activities held during Honor America Days are important to the Rome economy. Visitors and residents who enjoy our restaurants, hotels, motels, retail stores & shops, and area attractions help to protect jobs and create new ones. The family fun and entertainment we enjoy also helps to boost pride and patriotism, while making us feel good about living in our community. Be sure to list your events with the Chamber so we can properly inform the public. The Daily Sentinel publishes the listings and the Chamber will continually direct people to our website.

Parade Application

Name of Organization

Contact Person

Mailing Address

City

State

Zip

Email Address

Phone

Fax

Parade Rules and Regulations

One thing that has added to the excitement and success of Rome's 39 years of Honor America Days Celebrations is the absence of any serious accidents that could have caused injuries or damage to property. The Chamber is anxious to continue this record of avoiding injuries to anyone including both participants and the public, and avoiding accidents that might damage property. Ultimately, responsibility must depend upon the care, wisdom, experience and precautions of the participants. To assist you, all participants are required to agree to the following Rules and Regulations on behalf of themselves or the organizations or units they are representing—[please sign and submit the waiver shown in this application:](#)

- 1) Vehicles such as cars, wagons, pickup trucks etc. may be used if decorated appropriately in support of the theme. Only one vehicle per parade entry or unit unless approved in writing by the Chamber. A vehicle pulling a trailer shall be considered one vehicle. Due to safety concerns tractor trailers as well as any vehicle emitting high exhaust content will be placed strictly at the ends of the units.
- 2) Each vehicle shall have an assistant driver, if feasible, whose duties shall include, but not be limited to, assisting the driver and calling the driver's attention to any hazards he/she may detect.
- 3) Vehicles such as wagons, trucks and trailers that carry people must have railings or sides high enough to prevent people from falling off the vehicle onto the street. Be especially mindful of the needs of children.
- 4) People riding in open cars shall sit in the seats, not on the raised area behind the back of the rear seat. No one may step on or off a float or any motorized unit until it is at a complete stop.
- 5) Brochures or flyers may not be distributed.
- 6) You are welcome to distribute candy or other foods/toys/gifts, however, they may not be thrown to children from moving vehicles and may only be distributed while walking immediately adjacent to the curb and handing them to children. No gum and no candy with stems, such as lollipops, please!
- 7) Loud exhibitions or demonstrations, such as those made by motorized vehicles (e.g., "burn-outs"), are prohibited as are fireworks or firecrackers.
- 8) All animals must have a pooper scooper detail and a handler. Hot pavement can be harmful to animals and provisions should be made by handlers not to have animals walk the entire route. Instead, animals should take periodic breaks and ride in vehicles for all or part of the route.
- 9) Alcoholic beverages are not allowed and open container laws will be enforced by active duty police officers.
- 10) Bottled water and cans of beverages are permitted—glassware is not allowed.
- 11) Drivers and all vehicles in the parade must have insurance as required by the State of New York. Drivers must also possess a valid driver's license.
- 12) Decisions as to where your unit lines-up and its division rest with the Chamber.
- 13) Certificates of insurance naming the Chamber as additional insured are requested.
- 14) Candidates for public office must be on the ballot with a party affiliation for the 2022 November election.

Parade Application

Parade Theme: *Let's Celebrate*

Awards for the Ronald A. Swinney Best in Parade entries will be presented plus other categories added in previous years. Please check appropriately:

I **will** have a float and enter the competition.

My float **will** have music.

My float **will not** have music.

Please enter **description of float** here:

OR

I **will not** have a float but will have the following (please check all that apply):

Band

Marching Unit

Color Guard

Drill Team

Group Walking

Other:

Please enter **description of entry** here:

My entry **will** have music.

My entry **will not** have music.

My entry **will** include animals.

Due to rising costs to finance the parade, commercial participants that are not members of the Rome Area Chamber of Commerce and are not being hired by the Chamber to perform in the parade are being asked to contribute **\$150** in order to be in the parade. This does not apply to non-profit organizations. Nor does it apply to Chamber members. **Please check if applicable:**

I represent a for-profit business that is not a member of the Chamber and have enclosed a check **payable to Rome Chamber of Commerce for \$150 and have written 'HAD Parade' on the memo line.**

Announcements to be made at the reviewing stand must be submitted by email to info@RomeChamber.com. As your unit passes the reviewing stand on W. Embargo, across the street from the VFW, we will do our best to announce your entry to the public. Please keep in mind that the parade is very long, and it is important that units keep moving at a steady pace. Please check appropriately:

I **will** email information to the Chamber by June 17th.

I **am not** able to email the info, but have included it with this application on a separate sheet of paper.

I **do not** have any additional info to submit.

Parade Application

Parade Theme: *Let's Celebrate*

If you plan to perform or put on a brief demonstration as you pass the reviewing stand, *please limit it to no more than 30 seconds.* *Reminder: All units must finish the parade at the corner of West Dominick and North George Streets.*

The parade steps off at **10am** on North James Street, opposite Rome Memorial Hospital and continues south to West Embargo Street where it turns right and passes the reviewing stand where units are announced. The route turns left on to North George Street and ends at West Dominick Street. There are 13 divisions, and unit representatives are notified in advance as to where each division is formed. (See the parade route map).

THIS WAIVER MUST BE SIGNED BY ALL PARADE PARTICIPANTS:

I know that participating in a parade is a potentially hazardous activity. I should not participate unless I am medically able. I agree and those participating in my parade entry agree to abide by the rules and regulations set forth in this application. I agree to abide by any decision of the organizers relative to the division I am assigned to and my ability to safely complete the parade route. I assume all risks associated with participating in the parade including, but not limited to, falls, contact with other participants, the effects of weather, including high heat and/or humidity, traffic and conditions of the road, all such risks being known to me.

I AGREE THAT THE THROWING OF CANDY FROM MOVING VEHICLES IS PROHIBITED AS IS ANY ACTION THAT COULD PUT SPECTATORS AT RISK OR IN DANGER. WHEN DISTRIBUTING CANDY TO PARADE SPECTATORS, I UNDERSTAND THAT PARADE PARTICIPANTS MUST HAND OUT THE CANDY IN A SAFE AND ORDERLY FASHION. I UNDERSTAND THAT ALSO PROHIBITED IS THE THROWING/DISTRIBUTION OF PAPER PRODUCTS, TOYS, OR ITEMS OF ANY KIND TO SPECTATORS. THE ROME AREA CHAMBER OF COMMERCE IS NOT TO BE HELD RESPONSIBLE OR LIABLE FOR ANY INJURIES OR ACCIDENTS THAT RESULT FROM PARADE PARTICIPANTS DEVIATING FROM THIS SAFETY REQUIREMENT.

Having read this waiver and knowing these and in consideration of you accepting my entry, I, for myself and anyone entitled to act on my behalf, waive and release, indemnify and hold harmless, the Rome Area Chamber of Commerce, the City of Rome, and all Honor America Days sponsors, their representatives and successors from and against any claims, damages, losses, and expenses, including but not limited to attorney fees arising out of or resulting from performance of the parade participants' actions or participation or anyone directly or indirectly associated or employed by them or anyone for whose acts they may be liable, regardless of whether or not such claim, damage, loss, or expense is caused in part by a party indemnified hereunder. Such obligation shall not be construed to negate, abridge, or otherwise reduce other rights or obligations of indemnity which would otherwise exist as to a party or person described in this paragraph.

Signature (The one person responsible for entire entry)

Please print your name here

Date

Donations to help defray increasing expenses are appreciated, and checks should be payable to Rome Chamber of Commerce (write 'HAD Parade' on the memo line) and enclosed with this application. Thank you.

Amount enclosed: \$_____. Return by **June 17** to:

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